



No Equipment to Buy!
No Start-Up Costs!

Now with DIRECTV you can reverse time and restart shows you missed in the last 72 hours, even if you forgot to record!™

Features available on select channels. Internet-connected HD DVR (model HR20 or later) required.

~~\$29.99~~ **ONLY \$19.99** MONTH For 12 Mos. Plus add'l fees
SELECT™ Package

BEST VALUE.

- **OVER 145** Channels
- **Local channels included**¹ in over 99% of the U.S.
- **FREE FOR 3 MONTHS**

HBO + starz + SHOWTIME + CINEMAX

~~\$39.99~~ **ONLY \$29.99** MONTH For 12 Mos. Plus add'l fees
CHOICE™ Package

MORE SPORTS.

- **OVER 175** Channels
- **Local channels included**¹ in over 99% of the U.S.
- **FREE FOR 3 MONTHS**

HBO + starz + SHOWTIME + CINEMAX

~~\$49.99~~ **ONLY \$39.99** MONTH For 12 Mos. Plus add'l fees
ULTIMATE Package

MORE SPORTS & MOVIES.

- **OVER 240** Channels including 11 movie channels
- **Local channels included**¹ in over 99% of the U.S.
- **FREE FOR 3 MONTHS**

HBO + starz + SHOWTIME + CINEMAX

5 MYTHS BUSTED!

It's time you know the truth about DIRECTV!

- 1. "My signal will go out." Wrong.**
DIRECTV's high-powered satellite delivers 99% worry-free signal reliability so that you can access the best entertainment. Based on a Nationwide Study of representative cities.
- 2. "The equipment is too expensive." No.**
There's no DIRECTV® equipment to buy and no start-up costs. Batteries are even included in your remote. Switching to DIRECTV is so affordable!
- 3. "It's too difficult to install." No.**
Our professional installer will set up all the equipment for you. And, standard installation of a DIRECTV® System is FREE in up to 4 rooms!
- 4. "I can't get DIRECTV where I live." Yes, you can.**
Rest assured DIRECTV is available nationwide—even in your own neighborhood! Upgrading to DIRECTV is simple and easy, so call today!
- 5. "I can't bundle with DIRECTV." Yes, you can.**
Enjoy the best of all worlds—DIRECTV partners with the top names in Internet and phone, including AT&T®, Verizon®, CenturyLink® and more, to bring you the best triple-play bundles.

ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.** REQ'S ENROLLMENT IN AUTO BILL PAY.

2015 SEASON INCLUDED at no extra charge¹

Every Game. Every Sunday. Out-of-market games only.

SUNDAY TICKET ONLY ON DIRECTV

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Every Game. Every Sunday. Out-of-market games only.

SUNDAY TICKET ONLY ON DIRECTV

Regional Sports Fee applies in certain markets.

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ALL PACKAGES INCLUDE:

FREE Genie® upgrade^{***} for up to 4 rooms **\$299** value

One HD DVR powers your whole home!

Additional equipment required. Additional & Advanced Receiver fees apply. 24-month agreement required.** Minimum 2-room setup required for free Genie upgrade offer.

FREE Professional Installation in up to 4 rooms

Custom installation extra. \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation.

BUNDLE with DIRECTV

Don't settle for cable!

Eligibility based on service address. DIRECTV television & qualifying Internet &/or telephone services required. Additional Telco Equipment & Service Fees Apply.*

NEW! **FORGOT TO RECORD A SHOW? TUNED IN LATE? NO PROBLEM!™**

Introducing 72 Hour Rewind and Restart!

Rewind time and watch shows that aired in the last 72 hours!

Restart a show already in progress!

Features available on select channels. Internet-connected HD DVR (model HR20 or later) required.

ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.** Offers extended through 7/22/15. Credit card required (except in MA & PA). New approved customers only (lease required). Programming, pricing and offers are subject to change and may vary in certain markets. Some offers may not be available through all channels and in select areas. XX



Based on a Nationwide Study of representative cities.

Upgrade to DIRECTV!
Call **1-800-494-3435** or visit directv.com



All programming and pricing subject to change at any time. *BILL CREDIT/PROGRAMMING OFFER: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVALING RATES. Three free months of HBO, STARZ, SHOWTIME and Cinemax with SELECT, ENTERTAINMENT, CHOICE, XTRA and ULTIMATE Packages, a \$152.97 value. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package/service names and current prices: SELECT \$49.99/mo.; CHOICE \$70.99/mo.; ULTIMATE \$86.99/mo. Advanced Receiver fee \$15/mo. In certain markets, a Regional Sports Fee of up to \$5.64/mo. will be assessed with CHOICE Package or above and MAS ULTRA Package or above. Prices include the following instant bill credits for first 12 months: \$30 for SELECT Package, \$41 for CHOICE Package and \$47 for ULTIMATE Package. Customer must, at point of sale, activate and maintain a qualifying programming package and Auto Bill Pay. **2015 NFL SUNDAY TICKET OFFER: Package consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Games available via remote viewing based on device location. Local broadcasts are subject to blackout rules. Other conditions apply. 2015 NFL SUNDAY TICKET regular full-season retail price is \$251.94. 2015 NFL SUNDAY TICKET MAX regular full-season retail price is \$353.94. Customers activating CHOICE Package or above or MAS ULTRA Package or above will be automatically enrolled in the 2015 season of NFL SUNDAY TICKET at no additional cost and will receive a free upgrade to NFL SUNDAY TICKET MAX for the 2015 season. NFL SUNDAY TICKET subscription will automatically continue each season at special renewal rate unless customer calls to cancel prior to start of season. To renew NFL SUNDAY TICKET MAX, customer must call to upgrade after the 2015 season. Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fee cannot be refunded. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers. **24-MONTH AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH. Must maintain 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver fee (\$15/mo.) required for all HD DVRs. TiVo service fee (\$5/mo.) required for TiVo HD DVR from DIRECTV lease. There is a fee of \$6.50/mo. for each receiver and/or Genie Mini/DIRECTV Ready TV/Device on your account. NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT (EXCLUDING GENIEGO DEVICE) IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com/legal OR CALL 1-800-DIRECTV FOR DETAILS. **GENIE HD DVR UPGRADE OFFER: Includes instant rebates on one Genie HD DVR and up to three Genie Minis with activation of the SELECT Package or above. OPTIMO MAS Package or above; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. A \$99 fee applies for Wireless Genie Mini (model C41W) upgrade. Free upgrade offer requires a Genie HD DVR and at least one Genie Mini. \$99 fee applies for single-room setup. Whole-Home HD DVR functionality requires a Genie HD DVR connected to one television and a Genie Mini. H25 HD Receiver(s) or a DIRECTV Ready TV/Device in each additional room. Limit of three remote viewings per Genie HD DVR at a time. Visit directv.com/genie for complete details. **Restart/Rewind features compatible with Genie Minis. For Restart to work, show must be airing for at least 2 minutes. Visit directv.com for details. **INSTALLATION: Standard professional installation in up to four rooms only. Custom installation extra. 1. Eligibility for local channels based on service address. Not all networks available in all markets. 2. Bundled services requires qualifying TV, Internet and/or telephone services. Internet service subject to availability. Service not available in all areas. Eligibility based on service address and phone time. Internet/phone service provided by a preferred DIRECTV provider and billed separately. Prices vary depending on provider and are subject to change. Internet service commitment may apply. 3. Must also subscribe to an English-language programming package, starting at \$29.99/mo. or higher. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. ©2015 DIRECTV. DIRECTV and the Cyclone Design logo, SELECT, CHOICE and GENIE are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.